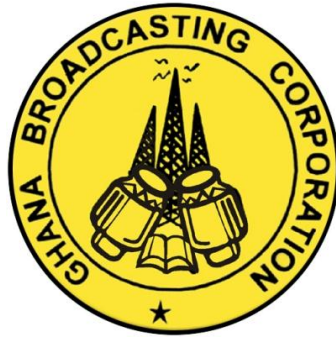




NEW APPOINTMENTS IN GHANA BROADCASTING CORPORATION



David Max-Fugar joins GBC as Director of Marketing

The Board of Directors of Ghana Broadcasting Corporation (GBC) has appointed David Max-Fugar as the new Director of Marketing, effective, Thursday 2nd January, 2014.

Mr. Max-Fugar, was born in the late 1960's. He attended Oreilly Secondary School formerly at Kokomlemle and then to Labone Secondary School for his Ordinary and Advanced levels certificates respectively.

He pursued higher education at the University of Ghana, where he graduated in 1994 with a Bachelor of Arts degree, with a major in Economics.

He also holds an MBA in Marketing from the Methodist University. He has to his credit several certificates from courses he has attended in the field of sales and marketing both locally and internationally.

The new Director of Marketing has over 18 years of experience in the area of work and expertise in the field of marketing. He started work at the Ghana Agro Food Company (GAFCO) from 1995 to 2002. He first entered the company as a marketing representative and gradually with dedication and hard work, rose to the rank of a Sales Manager.

Francisca Ashietey-Odunton Takes Office As The New Deputy Director-General



. Mrs. Francisca Ashietey-Odunton, DDG

The National Media Commission (NMC), in consultation with the President, has appointed Mrs. Francisca Ashietey-Odunton as the new Deputy Director-General of Ghana Broadcasting Corporation (GBC) for a four-year term, effective 1st November, 2013.

Mrs. Ashietey-Odunton attended Aburi Girls' Secondary School for both her Ordinary and Advanced Levels Certificates. She pursued her university education at the Kwame Nkrumah University of Science and Technology where she obtained a Bachelor of Arts degree in Social Sciences, with a major in English.

A barrister at Law with 16 years' experience, she was called to the Ghana Bar in 1997 after obtaining an LLB from the Ghana School of Law. Mrs. Ashietey-Odunton also holds a Master's degree from the London School of Economics and is also a graduate of the United Nations University in Tokyo, Japan.

The new Deputy Director-General has been a Journalist with the Corporation for over 20 years and enters her new position with a huge experience in the broadcasting industry.

She joined GBC in 1990 as a senior production assistant attached to the Production Division where she worked on various programmes including Kyekyekule, Children's Own, Adult Education and Country Music as well as a TV presenter.

She rose to the rank of producer/director after which she was transferred to the TV Newsroom in 1994 as an editor and served in several capacities, including news reading and reporting during which she served as a presidential reporter for 8 years.

She was later promoted to the position of Chief Editor and was transferred to the Legal Division in 2010 as a Senior Legal Officer.

Until her appointment, she was the Acting Director of Legal Services.

She is married with two children.



JOHN OSEI KORASARE TAKES OFFICE AS THE NEW DIRECTOR OF HUMAN RESOURCE



The GBC Board has appointed John OseiKorasare as the new Director of Human Resource. Effective, Monday, 2nd December, 2013. John Korasare was born on the 3rd December, 1966 in Accra to Mr. Alfred Korasare, a Banker and Mrs. Felicia Korasare, a business woman.

He started his education at the Labadi Presbyterian Primary School, Accra and continued to Effiduase Methodist Primary and Middle School at Koforidua, where he sat for the Common Entrance Examination in 1981. He gained admission to the Presbyterian Boys Secondary School at Legon for his Ordinary and Advanced Level Certificates in 1987 and 1989 respectively. He graduated from the University of Ghana in 1996 with a major in English, and obtained a Post Graduate Diploma in Communications

Studies at the School of Communication Studies, University of Ghana in 1998.

John also holds a certificate in Human Resource Management from GIMPA as well as an Executive Masters of Business Administration (HRM) from the University of Ghana Business School. He is currently a Doctoral Candidate at the Atlantic International University, USA.

He has since 1996 chartered a career path that has placed him at a strategic levels in commerce, manufacturing, mining, health-care delivery and education where he had actively led and influenced corporate development. His professional experience has seen him as an Administrative Officer at Dizengoff West Africa, Deputy Human Resource Manager at Rudan Engineering, Human Resource Manager of Indo-Ghana Enamel Ghana Limited, Tema,

He was also Human Resource Manager at the Ghana Bauxite Company Limited, Human Resource Manager & Hospital Administrator of Nyaho Medical Centre and Human Resource & Administrative Manager for the Lutheran Church Schools.

His key strengths are diplomacy, consultative approach to management and a high level of emotional intelligence that have leveraged corporate harmony and growth at all places of his engagement.